

Beyond SPIRU-TEIN

Nature's Plus is so convinced of our **Tri-Part Protein Blend's** superior quality and life-enhancing nutrition, we are expanding it to ALL of our vegetarian protein powders — **over 40 Nature's Plus products** will now feature this advanced protein blend!

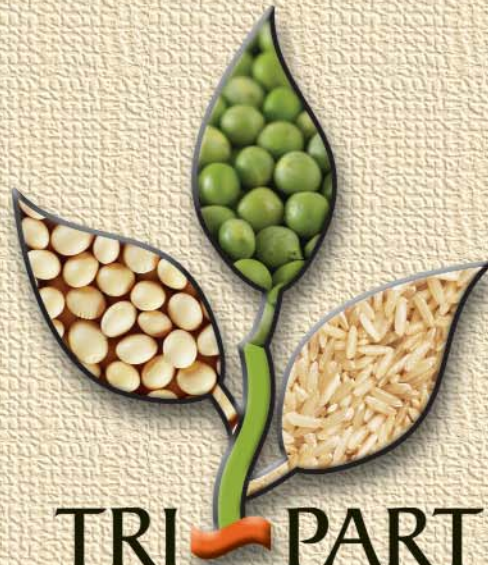
All of our award-winning, mouth-watering shakes now feature the new superior TRI-PART PROTEIN, while delivering the same decadent, sinfully delicious taste!

Tri-Part Protein Blend is now featured in over 20 SPIRU-TEIN shake varieties, plus shakes within the following Nature's Plus product lines!

- **FRUITEIN®** Shakes
Green, Red, Blue & Banana
Orange Creme
- **SKINNY MINI®** Shake
- **ULTRA ENERGY** Shake
- **ANIMAL PARADE®** Shake
- **SOURCE OF LIFE®** Energy Shake
- **ULTRA HAIR®** Thick Shake
- **HERBAL ACTIVES®** HERBA-TEIN Shake
- **FAT BUSTERS** Shake
- **SLIM & NATURAL** Shake



Beyond Protein!



TRI-PART PROTEIN

*Defines
the Future
of Protein!*

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

The Nature's Plus Commitment

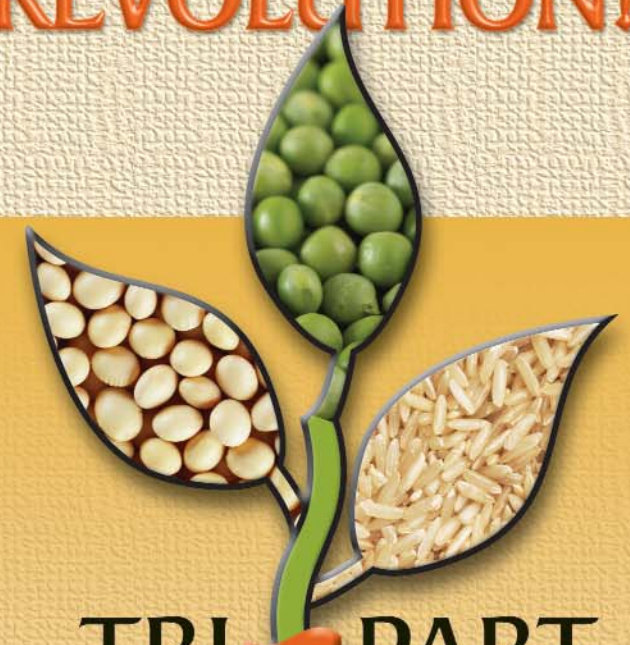
Nature's Plus is committed to supplying the highest quality supplements that meet or exceed industry standards for potency, purity and disintegration. Look for Nature's Plus The Energy Supplements logo as your guarantee of quality.

Nature's Plus® The Energy Supplements®
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Nature's Plus®
The Energy Supplements®

Experience the
Healthy New
**PROTEIN
REVOLUTION!**



TRI-PART PROTEIN

Since the historic launch of **SPIRU-TEIN**® in 1986, **Nature's Plus**, has been the world's foremost innovator in the meal replacement shake category. With the introduction of one great-tasting, irresistible flavor after another (over 20 in all), **SPIRU-TEIN** has raised the standard for meal replacement shakes. **SPIRU-TEIN** is now the world leader for luscious, decadent, and energizing taste sensations!

Now, **Nature's Plus** is once again revolutionizing the protein powder category with a pioneering new **Tri-Part Protein Blend**! Featuring rice protein, pea protein, and both non-fermented and fermented soy, this patent-pending **Tri-Part Protein Blend** is the most advanced formulation of its kind...delivering superior vegetarian protein for peak energy and optimal health!

And as always, **SPIRU-TEIN**, with the new **Tri-Part Protein Blend**, mixes instantly into a rich, creamy energy shake that delivers the same world-famous, amazingly decadent, sinfully indulgent taste satisfaction!



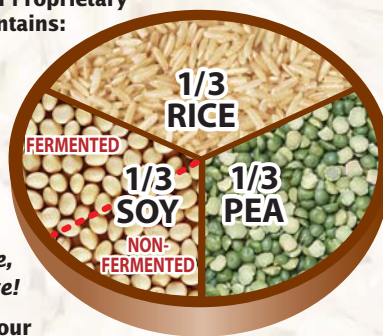
Single Protein Formulas Are a Thing of the Past!

For optimal benefit, the world's experts on protein nutrition have been recommending a variety of protein sources. Recently, nutrition experts, including those from the USDA, US Food and Nutrition Board, Harvard School of Public Health, Boston College, University of Louisville, University of Wisconsin, and many other authoritative institutions, have been recommending that people obtain their daily requirements of protein from a variety of dietary sources.

Nature's Plus Breakthrough Proprietary Non-GMO Protein Blend Contains:

**1/3 RICE + 1/3 PEA
+ 1/3 SOY with 50% as
Fermented Soy and 50%
as Protein Isolate**

This unique, patent-pending* blend of SOY, RICE and PEA PROTEINS is Vegan, Highly Digestible, Bio-Available and Complete!



Each all-natural protein in our Tri-Part Protein Blend provides unique nutritional benefits for exhilarating natural health:

SOY PROTEIN

in both fermented and non-fermented forms

- Contains a full spectrum of amino acids (complete protein) that support muscle & cardiovascular health
- Provides antioxidant protection against free radicals

RICE PROTEIN

- Is easily digested
- Contains essential and non-essential amino acids
- Is derived from whole-grain brown rice, and promotes the growth, repair and overall health of body tissue

PEA PROTEIN

- Has an impressive profile with branched chain amino acids
- Supports the immune system
- Aids in muscle growth and repair
- Promotes overall health and well-being

*PATENT PENDING — This amazingly healthful blend of natural vegetarian proteins is unlike any other source of protein in the world. In fact, its unique ability to provide all essential amino acids, while maintaining high digestibility and absorption, has led to its patent pending status with the United States Patent and Trademark Office.

This Breakthrough Triple Protein Formula Revitalizes Your Life With Boundless Energy You Can Feel!

Experts recommend dietary protein from a variety of sources for optimal health. **SPIRU-TEIN's** new **Tri-Part Protein Blend** contains the healthiest, most advanced combination of proteins available. With this cutting-edge formula, vegetarians and non-vegetarians alike can easily enjoy the energizing benefits of a thick, luscious triple-protein-based shake!

Our **Tri-Part Protein Blend** delivers natural proteins that are free from fat, saturated fat and cholesterol, so your favorite **SPIRU-TEIN** flavors are just as heart-healthy, diet-savvy, and incredibly delicious as ever!

And, as always, low-glycemic **SPIRU-TEIN** comes power-packed with spirulina, 100% DV of most vitamins, a broad profile of minerals, live enzymes, energizing super-foods, and diet-boosting nutrients!

